



2017 WCB ADRIAN MEADE DAIRY INNOVATION PROGRAM

A unique five-day Structured Workplace Learning opportunity
for Year 10 and 11 students to learn about
career pathways in the dairy industry supply chain

PROGRAM INFORMATION AND APPLICATION FORM



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ABOUT THE PROGRAM

Warrnambool Cheese and Butter is pleased to invite applications for the 2017 WCB Adrian Meade Dairy Innovation Program. Students aged 15 or over who will be studying Year 10 or 11 in 2017 and live within WCB's milk supply region are eligible to apply. This program will be held during school holidays in October and is a unique five-day structured workplace learning opportunity for up to 12 students who have an interest in any of the following areas:

- ◆ Agriculture, particularly dairying, and associated service industries
- ◆ Trades associated with manufacturing
- ◆ Supply chain management and logistics
- ◆ Food technology, food processing and process engineering.

Participants are given a rare opportunity to see the entire dairy industry supply chain from paddock to plate. Students will also learn about the wide range of careers available in the industry and meet a range of innovative leaders in their fields. The program emphasises leadership in all aspects of the industry and promotes students' leadership skills development.

The program was created in memory of the late Adrian Meade, a former WCB supplier director and chairman who was passionate about encouraging students from the region into tertiary education. The WCB Adrian Meade Dairy Innovation Program demonstrates WCB's optimism about the future and our commitment to encouraging young people from the region to enter the industry.



Feedback from the 2016 program

'This program has been a trip that has opened my eyes to many of the job opportunities related to the dairy industry. I've gained many friendships and made many contacts to help me in my future employment.'

'I found it a brilliant opportunity to gather contacts in the industry and I hope to keep in touch with them in my future endeavours.'

2017 PROGRAM OUTLINE

DATES	ACTIVITIES
Monday October 2 to Friday 6 October inclusive	<p>Site induction and comprehensive tour of WCB's Allansford factory. In-depth look at milk supply, factory production and product quality.</p> <p>Fully supervised four-day bus tour of dairy industry supply chain, visiting farms and service providers, food technology companies, retail markets, Dairy Australia, the Port of Melbourne and tertiary institutions offering relevant study programs.</p> <p>Fully supervised accommodation provided Monday to Thursday night inclusive. All activities, meals and bus will be provided during the program.</p> <p>A presentation will be held during afternoon tea on Friday with WCB management, parents and teachers.</p>



APPLICATION PROCESS

Applications close 5 pm Monday 21 August 2017. Applicants will be shortlisted and participants will be selected by interview. Interviews will be held at the school during late August in the presence of the careers or coordinating teacher. Successful applicants will be notified and will need to complete Structured Workplace Learning arrangement forms and Travel & Accommodation forms.

ELIGIBILITY

To be eligible, students must:

- ◆ Reside in Warrnambool Cheese and Butter's milk supply region (e.g. regions including Warrnambool, Ballarat, Colac, Camperdown, Hamilton, Heywood, Portland, Mt Gambier, Bordertown, Meningie, Fleurieu Peninsula)
- ◆ Be aged 15 or over at the time of the program and studying in Year 10 or 11
- ◆ Have the support of their parents/guardians and school principal to attend
- ◆ Be available for all sessions and show a keen willingness to participate
- ◆ Demonstrate an interest in one or more aspects of the dairy industry
- ◆ Have the desire to finish Year 12 and go on to further study (e.g. TAFE or university).

Note: Students whose family farms supply other factories are welcome to apply. Depending on the number of applications received, a maximum of two to three students from any one school may be selected.

APPLICATION FORM

Applicant's name

Age (minimum 15 years)

Year level

School

School's phone number

Career or coordinator teacher's
name, phone number and email

Year 10 subjects completed
(if in Year 11, otherwise leave
blank)

Subjects being studied this year:

Form continues overleaf

APPLICATION FORM (continued)

Please tell us in 100–200 words about your interest or experience in working in the dairy industry. This may include information about studies at school as well as experiences outside of school, including any paid or unpaid work experience. Attach a separate sheet if necessary.

Please tell us in 100 words how you think you would benefit from taking part in the program. Attach a separate sheet if necessary.

Are you prepared to participate fully in all aspects of the program, including inductions, activities, tours, workshops and giving a presentation on your program experience?

yes no

PARENTS

While the cost of program activities is covered by WCB, are you able to make your own travel arrangements (at your own cost) for your child to get to and from WCB Allansford to attend the program?

yes no

I support my child's application for this program:

Parent name: _____ signature _____

Date _____

PRINCIPAL

I support this student's application for this program:

Principal's name: _____ signature _____

Date _____

PLEASE SEND COMPLETED APPLICATIONS TO ARRIVE BY CLOSE OF BUSINESS MONDAY 21 AUGUST 2017
ADDRESSED TO: 2017 WCB Adrian Meade Dairy Innovation Program, Warrnambool Cheese and Butter,
5331 Great Ocean Road, Allansford, 3277 Or scan and email to louise@Lthomaswriter.com

For further information, please contact program coordinator Louise Thomas on 0418 443 433.